Media Kit 2023/24



Get direct access to 1.6 million students

Armed with first party insights and decades of student marketing experience, we're transforming the student advertising landscape to help brands like GoPuff, ODEON and Burger King build sustainable and impactful relationships with student consumers, through our unique suite of campus media and marketing solutions.



Edinburgh Napier Students' Association



	Unaergraau	ate 29% Postgraduate
7%	Domestic	23% International
37%	Full time	13% Part time
*		 Online Web Banners Monthly impressions:
		• Social Media Followers • $3,075$ • 2,410 • $12,000$

A holistic campaign approach

Whether your goal is to grab students' attention, get them to hit the 'checkout' button or nurture their lifelong loyalty, our team of student marketing experts will work with you to design and deliver a high-impact campaign, selecting the appropriate channels to optimise your spend for results.



Reach Extender: Scotland

Reach Extender: National



You're in good company

Meet some of our brand partners, across a wide range of student-friendly verticals



For more information and to advertise to students,

get in touch