

Welcome Week Content Creator (fixed term role)

We're looking for 2x creative and organised Content Creators to assist our Communications & Student Engagement Teams during Welcome Week.

Edinburgh Napier Students' Association (ENSA) exists to enable students to make the most of their university experience. We do this by representing, supporting and developing Edinburgh Napier students to be successful in their studies; to try out new things; to engage in, and contribute to, university life; to be healthy and happy; to bring about positive change; and to have fun.

Pay: £13.45 per hour

Contract: This is a temporary contract of 1 week between Sunday 6th – Sunday 13th September 2026 for the duration of welcome week.

Hours: A total of 20 hours (consisting of training, attending events, and editing time)

Location: You will be based at any of the three campuses or off-site attending events.

Reports to: Head of Marketing & Social Media

Key Responsibilities:

- Attend assigned Welcome Week events to create engaging video/photo content for a variety of media and channels
- Create POV or summary videos, and other creative content
- Follow best practices when recording content
- Capture the atmosphere and student experience at events across the week
- Work with the ENSA staff team to ensure content reflects the Welcome Week brand and vibe
- Submit raw footage and edited content within agreed deadlines

What you will not be doing:

- Writing captions or posting any content yourself
- Attending every event across the week
- Managing ENSA social media accounts
- Filming or photographing students who do not wish to appear in content
- You will not be required to own or use professional equipment (however you are expected to use your own phone)

These responsibilities are not exclusive, and some tasks may change depending on the event.

The post is available for one week only, between Sunday 6th September and Sunday 13th September 2026. You will be expected to attend events most days over the week (roughly 2 hours per day), and have some availability the previous week for training.

Person Specification:

Criteria	Essential	Desirable
Education and Qualifications	<ul style="list-style-type: none"> The role is most suited for an Edinburgh Napier student in their second year or above, ensuring familiarity with university culture 	The role is most suited for someone working towards completing a qualification in a relevant subject, such as marketing, communications, or digital media
Experience	<p><i>You will have:</i></p> <ul style="list-style-type: none"> Experience of creating content and have a portfolio of example videos and photos you can share with us 	<ul style="list-style-type: none"> Experience in a content creation or marketing role Experience of creating student-facing content
Knowledge	<p><i>You will have:</i></p> <ul style="list-style-type: none"> A general understanding of the student experience at Edinburgh Napier University A basic understanding of TikTok and Instagram trends A basic understanding of using Capcut and/or Instagram Edits 	<ul style="list-style-type: none"> A good understanding of trends, social media platforms, and editing apps An understanding of developments and changes in digital communications and social media
Skills	<p><i>You will:</i></p> <ul style="list-style-type: none"> Shoot photography and videography in a range of settings Produce engaging content for a range of audiences Create and adhere to plans, schedules and strategies Meet deadlines, multi-task and work under pressure Work independently and take initiative while also being a team-player 	
Attributes	<p><i>You will be:</i></p> <ul style="list-style-type: none"> Enthusiastic and reliable A confident communicator able to engage proactively with a student population A team-worker and reliable contributor Self-motivated with a 'can do' attitude Flexible, adaptable, and resilient Appreciative of cultural differences and have a strong commitment to diversity and inclusion. 	

Eligibility: You must have, *at the time of application*, the right to work in the UK, and be a student at Edinburgh Napier University. You can be an international student on a student visa as long as you don't have any other work commitments the week of 6-13 September.

To apply: Fill in the [application form](#). You can upload your CV and any examples of work via the form.

Closing date: Sunday 2nd August at 23:59pm.

Interviews: Interviews will be held in person at the Merchiston Campus on the week of 10th August 2026.